

DIGITAL DAYDREAMS



1988 COMPUTER ART CALENDAR

When Publishing Ink. decided to produce the first 100% computer-generated wall calendar, we knew we were boldly going where no byte had gone before.

What our quintet didn't know was how fascinating a journey it would turn out to be.

The criterion for selecting art was fairly simple: all the featured works would have to be produced on a commercially available computer, and each selected piece would have to demonstrate superior artistic value. We also wanted to fully expose (as much as possible) the various hardware, software, illustration techniques and output devices that computer artists were using to produce their artwork.

Our production process, however, was incredibly complex: we had no idea the wide range of technology which was available, nor were we fully aware of the inherent complications in bringing the graphics you see here to their final form. Fortunately, the response to the calendars within the computer industry was overwhelmingly favorable, and we were able to keep up with the frenzied pace at which new innovations appeared.

Hopefully, the final results speak for themselves. We've included artwork which was created on a home computer in less than an hour, to state-of-the-art 3-dimensional graphics that are literally worth millions. Regardless, we feel that each is a masterpiece in its own right, and if it brings you the viewer a month of pleasure, or motivates you to try your own hand at computer art, then we've achieved our goal. We'd love to hear your comments.

As you read this, Publishing Ink. is busy fabricating next year's calendars, which promise to be even more impressive, more colorful, and of course, even more challenging. If there's one thing you can be sure about the computer industry, it's that the more things change, the more things change.

Warp speed, Mr. Scott. After all, tomorrow is another year.

"MASKS"

Artist - Tim Alt, BFA California Institute of the Arts,
co-founder Digital Art computer graphics design firm

Hardware - DEC PDP11 with Genesco frame buffers

Software - Computer Graphics Lab "Images 1"

Illustration Technique - Hand drawn illustrations combined
with scanned images

Output Device - Matrix QCR Film Recorder

Concept and design by Lisa Kent.

IBM PC photographed by Wortham Photography.

Monthly grid design conceived by Lisa Kent. Production by Mr. Screens, Richard Maritzer, and Eureka! Typesetting using Macintosh SE, JustText™ page composition software, Adobe Systems Font Library, Miles Computing clip art collections, and Linotronic L-300 typesetter. All 100% Macintosh-generated!

Trademarks or Registered Trademarks apply to the following companies and their respective products: Apple Computer - Apple //e; Digital Equipment Corp, DEC PDP11; Computer Graphics Lab - Images 1; Matrix, Inc. - Matrix QCR digital camera and film recorder; International Business Machines - IBM PC; AT&T - TrueVision; Vectrix - PaintPad; Polaroid - VideoPrinter 4; Atari Corp. - Atari ST, Neochrome, Symbolics, Inc. - Symbolics 3670 Workstation; Celtic Technology - Image Recorder; Summa Graphics - Bit Pac; Intel - Above Board; Commodore - AMIGA; Aegis Development - Deluxe Paint; "Saucer Attack"; "Time Crystal"; "Defender of the Crown"; Genesco - Frame Buffers; Lumina 16 software; Ridley Systems; Targa 24 graphics peripheral

People we couldn't have done without...

- Dan Moss and everyone at Computer Friends (1-800-547-3303) for colorization of Macintosh images and incredible turnaround time
- Paul Scott at Eureka! Typesetting (818-609-0702) for his "midnight oil" Macintosh/Linotronic® L-300 typesetting and humanitarian approach to life
- Eric Popejoy from Visual Information for always being available at the very last minute
- Standard Color for their flawless color separations
- The 1987 Boston Macworld Expo, which proved beyond a shadow of a doubt that dreams really can come true
- Miles McNamara for answering the question...
"So tell us. What do you *really* think?"
- Our parents, husbands, wives, friends, and pets
- All those whom we've omitted, but certainly not forgotten

...we couldn't have done it without you.

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CALL TO ENTRIES FOR COMPUTER ARTISTS:

If you would like to submit your artwork for possible inclusion in future products from Publishing Ink., please send us a color transparency, photograph, or printout of your artwork (along with name, address, and phone) to: Publishing Ink., 521 State St., Glendale, CA 91203 or call (818) 500-7857. Artwork for 1989 calendars due no later than March 15, 1988. Artwork for other products may be submitted at any time, by artists of any age, from 6 to 60 or above! We offer compensation for selected pieces.

For information about other Publishing Ink. Computer Giftware and Specialty Items write to: Publishing Ink., 521 State St., Glendale, CA 91203 or call (818) 500-7857. For more information about leading edge computer graphics technology, write to The VERBUM Journal, P.O. Box 15439, San Diego, CA 92401 or call (619) 463-9977. VERBUM is published quarterly. Subscriptions are \$28.00 for four issues.

**PUBLISHING INK. is:**

Robert Wortham - President

"It doesn't have to be a museum piece, you know."

Anthony Jordan - Director of Marketing and Sales

"Hey buddy, wanna buy a million calendars?"

Roxanne Becker - Public Relations Director

"Is Mr. Carson in? This is Roxanne from Publishing Ink..."

Lisa Kent - Art Director

"I know! We'll make it purple!"

Ron Arnone - Director of Production

"Aw c'mon, it'll only cost a couple hundred extra bucks..."

JANUARY						
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FEBRUARY						
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JUNE						
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JULY						
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AUGUST						
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NOVEMBER						
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"ASCII BLEU" Artist - Mr. Screens, creative director/owner "Ideas To Images" computer graphics studio; **Hardware** - DEC PDP11 with Genesco frame buffers; **Software** - Computer Graphics Lab "Images 1"; Illustration Technique - Image distorted during initial scanning, then manually colorized with digital airbrushing tools; **Output Device** - Matrix QCR Film Recorder

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

TRIVIA:
In 1955, there were a total of 244 computers in the United States. By 1987, an estimated 15 million personal computers had been installed nationwide.

MILESTONE:
January 1975. MITS, a small company in Albuquerque, New Mexico unveils the first kit which could be used to build a micro-computer. It sold for \$500.

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Martin Luther King Jr.'s
Birthday Observed

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JANUARY

DECEMBER

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FEBRUARY

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"NEON GIRL" Artist - Sharmen Liao, BFA, Art Center College of Design; **Hardware** - IBM AT/Targa 24 graphics peripheral; **Software** - AT&T TrueVision; **Illustration Technique** - Hand drawn; **Output Device** - Video film recorder to 35mm transparency

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

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Valentine's Day

Washington's Birthday Observed

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Washington's Birthday

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TRIVIA:
The first computer system put into operation in 1946 weighed over 20 tons. In 1981 the Osborne I was introduced as the first "portable" personal computer. It weighed 23-1/2 pounds.

MILESTONE:
1977: Radio Shack releases the TRS-80 Model 1, complete with CRT, keyboard, and cassette unit. It retails for under \$600.



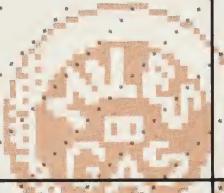
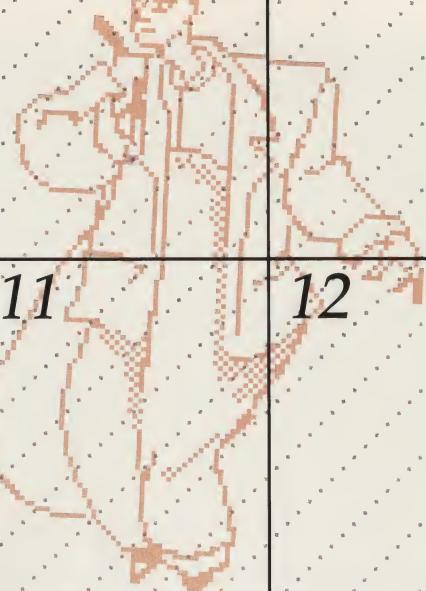
FEBRUARY

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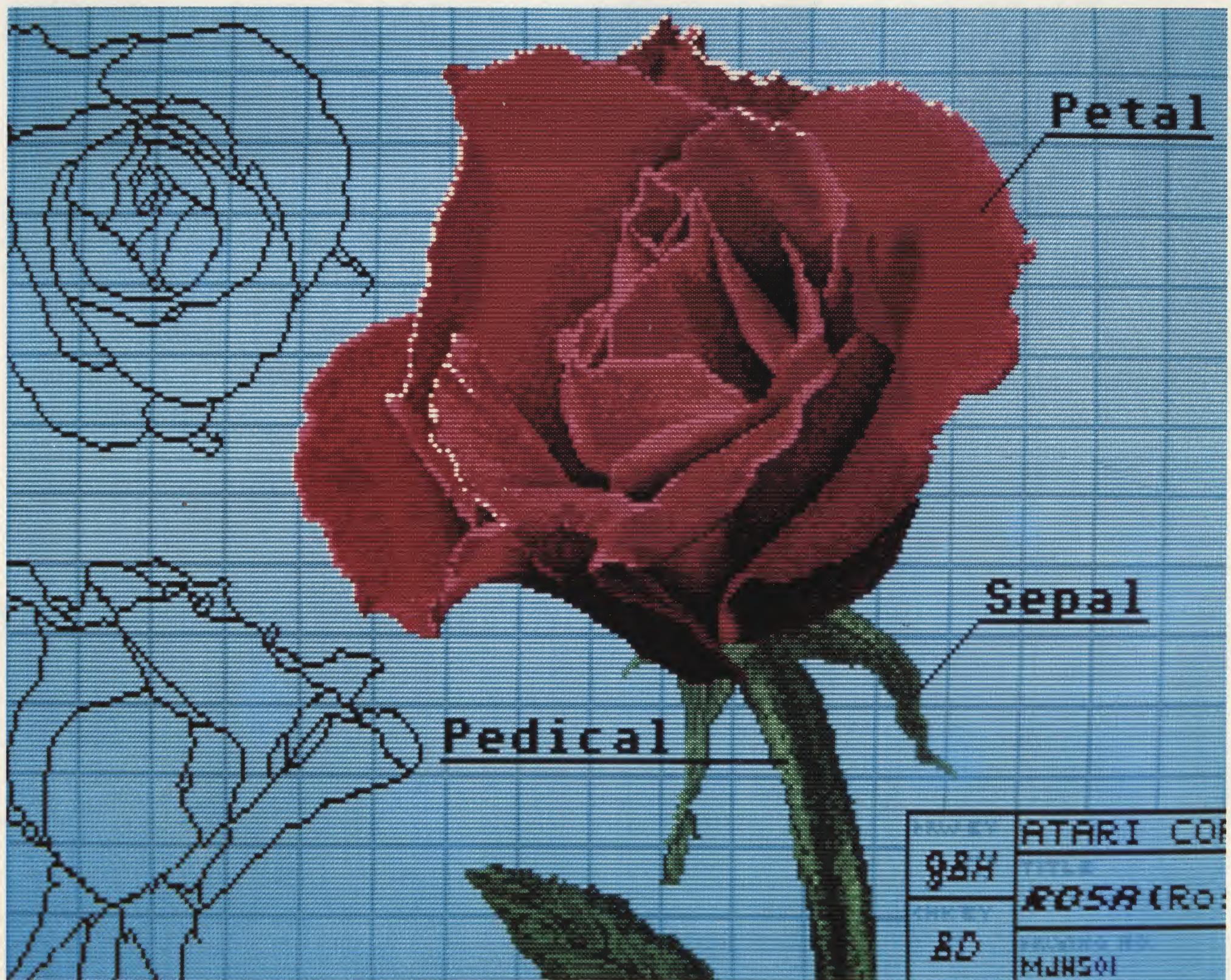
"GENESIS" Artist - Saul Bernstein, co-author of best-selling "Making Art On Your Computer" computer graphics tutorial; **Hardware** - IBM PC; **Software** - Vectrix PaintPad; **Illustration Technique** - Hand drawn with graphics tablet; **Output Device** - Polaroid VideoPrinter 4

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
TRIVIA: The first computer bug: a moth crushed to death in a giant Mark II electro-mechanical computer in the late 1930's. Grace Hopper is credited with the discovery.		1 <small>Artwork submissions due at Publishing Ink. two weeks from today for 1989 calendars.</small>	2	3	4	5
6	7	8 	9	10	11 	12
13	14	15  <small>Artwork submissions due at Publishing Ink. today for 1989 calendars.</small>	16 	17  <small>St. Patrick's Day</small>	18	19
20 <small>First Day Of Spring</small>	21	22 	23 	24	25	26
27  <small>Palm Sunday</small>	28	29 	30 	31		MILESTONE: 1972. Nolan Bushnell, founder of Atari, invents Pong, considered by many to be the first video game in history. 

MARCH

FEBRUARY						
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"THE ROSE" Artist - Jim Hood, owner "Hoodwink" graphics presentation firm catering to aerospace companies; Hardware - Atari ST; Software - Neochrome graphics package; Illustration Technique - Hand traced with mouse by displaying image from slide projector on monitor; Output Device - Photographed from monitor with a 30CC red filter to compensate for blue tones of monitor

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

TRIVIA:

Jonathon Rotenberg founded the Boston Computer Society in 1977, at the age of 13. By 1987, its membership had grown to include forty states and fifteen countries.

MILESTONE:
April 7, 1964. After spending 5 billion dollars on development, IBM announces the System/360. It was the first of the "third generation" computer systems (which could handle both scientific and business applications).

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Easter

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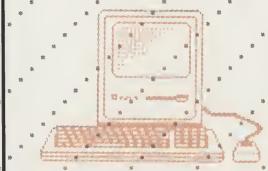
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Secretaries Day



APRIL

MARCH

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MAY

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"STANLEY" (From the film "Stanley And Stella Breaking The Ice" produced by Symbolics, Inc.) Artist - Robert Fusfield, owner "Hitman of Design" graphic arts firm; Hardware/Software - Symbolics 3670 Workstation; Illustration Technique - Computer-generated animation; Output Device - Video film recorder to 35mm transparency

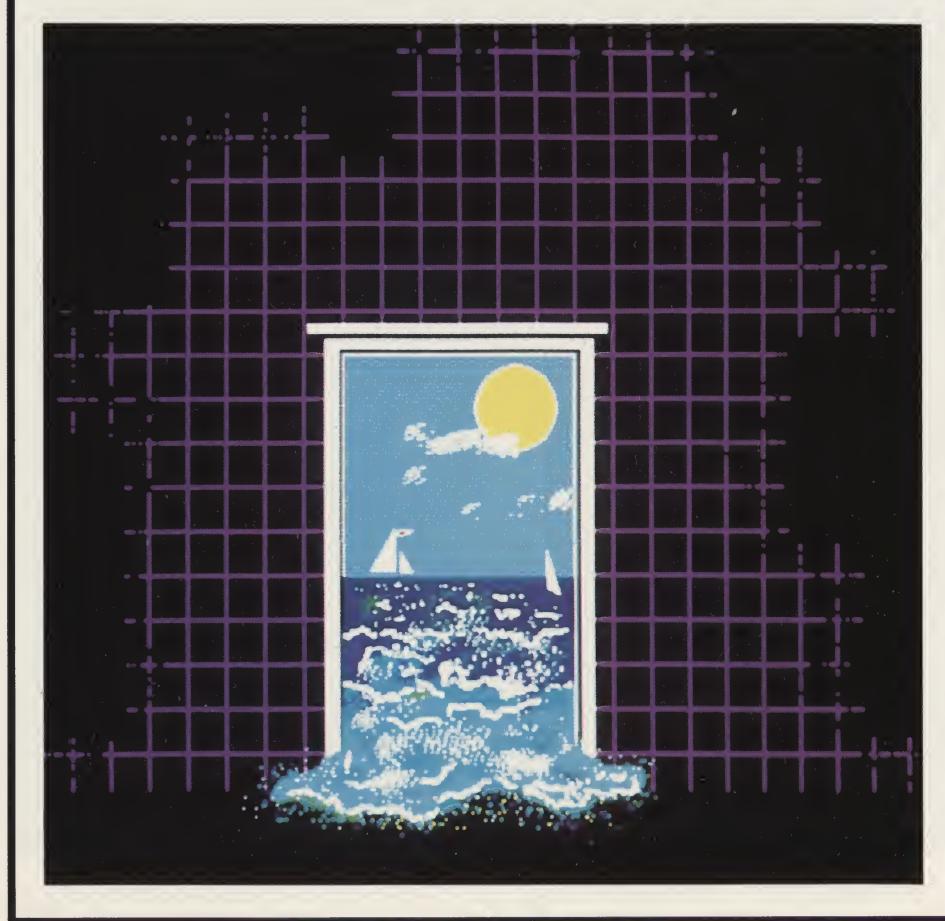
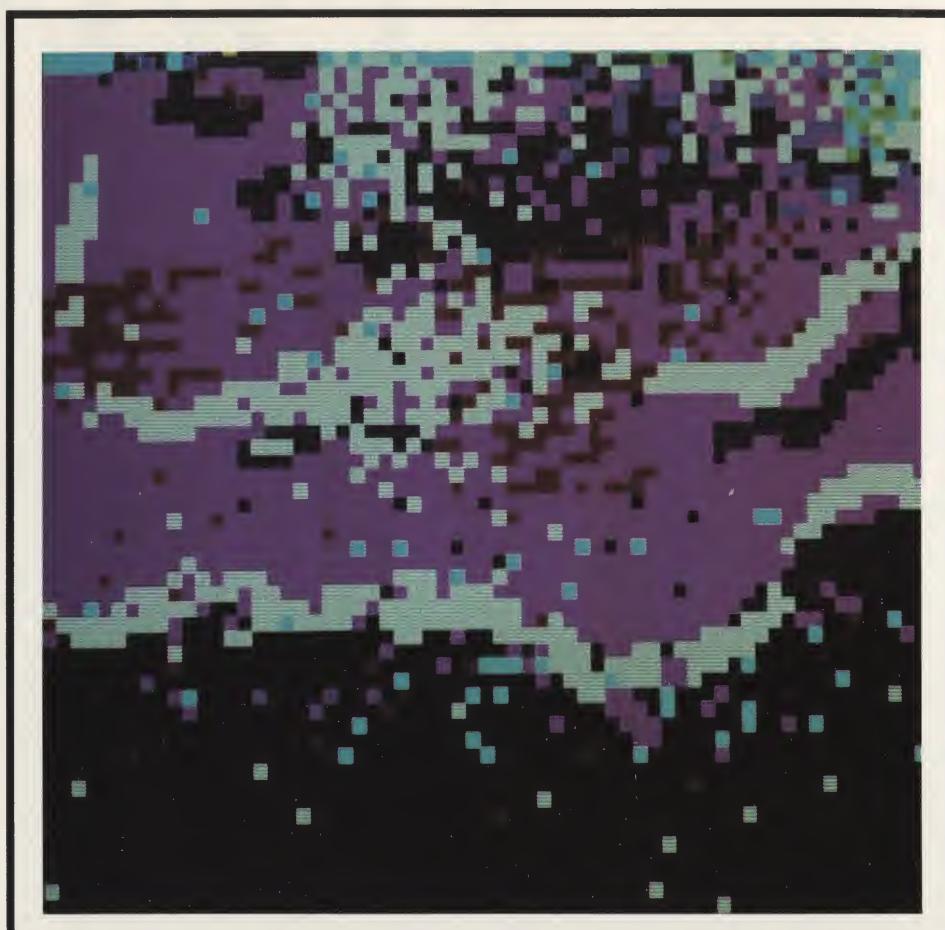
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Mother's Day						
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						Armed Forces Day
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Memorial Day						

MAY

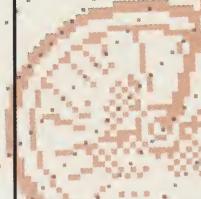


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"DOOR TO SUMMER" Artist - Howard Goldstein, Otis Parsons School of Design faculty member/freelance computer artist; Hardware - Apple //e; Software - Professional Designer's Toolkit; Illustration Technique - Hand drawn using Apple graphics tablet; Output Device - Celtic Technology Image Recorder

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
TRIVIA: The first prosecuted computer crime came in 1964 when an employee who stole \$5 million worth of company software was sentenced to five years in prison.			1	2	3	4
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12	13	14  Flag Day	15 	16 	17 	18 
19  Father's Day	20 First Day Of Summer	21	22	23	24	25 
26	27	28	29	30		MILESTONE: June 14, 1951. UNIVAC I, the world's first commercial computer, was delivered to the U.S. Census Bureau. A year and a half later, it correctly projected that Dwight Eisenhower would win the 1952 presidential election.

JUNE

MAY						
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JULY						
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"NEW YORK" Artist - Sharmen Liao, BFA Art Center College of Design; **Hardware** - IBM AT / Targa 24 graphics peripheral; **Software** - AT&T TrueVision; **Illustration Technique** - Hand drawn with modifications of scanned images; **Output Device** - Video film recorder to 4" x 5" transparency

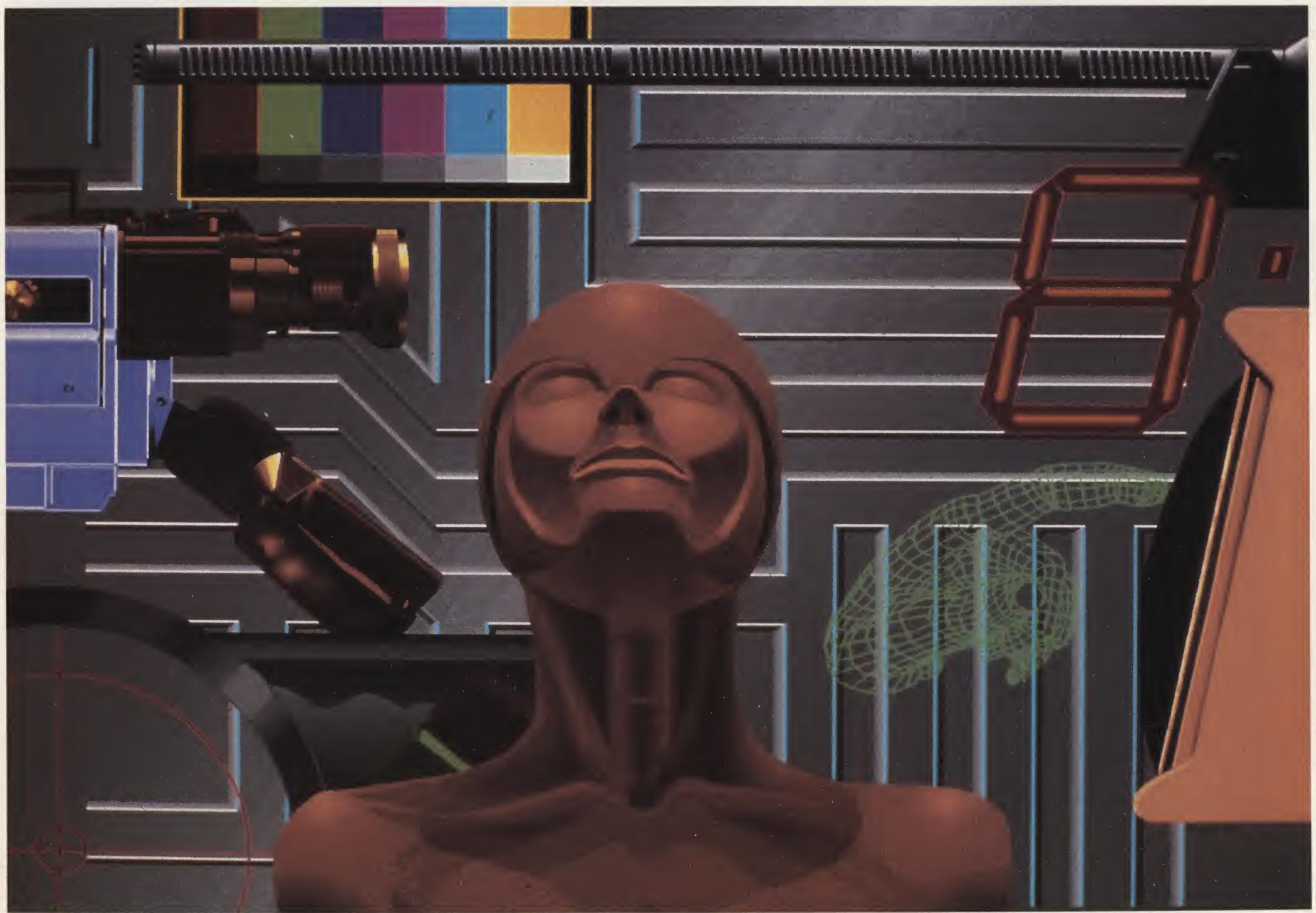
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<p>TRIVIA: In a mere 10 departments, the U.S. government maintains nearly 3.5 billion records with 4,576 data systems. (The Defense Dept. accounts for almost half of those systems...)</p>		<p>MILESTONE: July 15, 1975. The first computer retail store opened in West Los Angeles. It was called (appropriately) The Computer Store, and still operates from a Santa Monica, CA, location.</p>		<p>1 Canada Day</p>	2
3	4  Independence Day	5	6	7	8	9
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JULY



JUNE						
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AUGUST						
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"COP" Artist - Jim Hillin, M.A. Cal State Northridge, feature film computer illustrator; **Hardware** - IBM/AT clone with Summa Graphics Bit Pac, Intel Above Board memory board; **Software** - Lumina 16;
Illustration Technique - Painted in 2D @ 2000 resolution; **Output Device** - Riddley Systems digital camera drive to Matrix QCR-Z digital camera

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

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TRIVIA:
The first computerized supermarket, Telemart, opened in San Diego in 1970. Shoppers could use their touch-tone phones to select groceries for delivery. It closed when so many shoppers called that the computer overloaded.

MILESTONE:
August 1981, IBM introduces the IBM PC to the world.

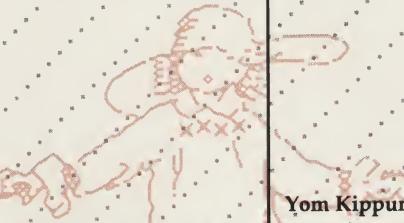
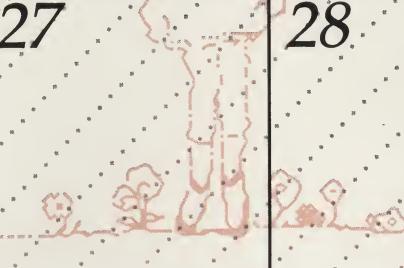
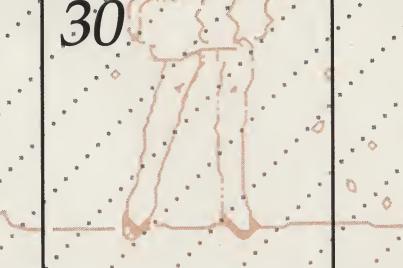
AUGUST

JULY						
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SEPTEMBER						
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"PYRAMID" Artists - Robert Fusfield, owner "Hitman of Design" graphic arts firm, and Dean Foster, staff designer "Hitman of Design"; Hardware/Software - Symbolics 3670 Workstation; Illustration Technique - Hand drawn; Output Device - Video film recorder to 35mm transparency

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
TRIVIA: In 1981, workman Kenji Urada is killed in a Japanese factory by a self-propelled robot cart that runs over him as he tries to repair it.		MILESTONE: 1983. Lotus 1-2-3, the first integrated software to offer spreadsheet, data base, and graphics in one package, hits the market. It quickly becomes the #1 selling software program for IBM PC's.		1	2	3
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		Labor Day				
11	12 	13	14	15	16	17
	Rosh Hashanah					
18	19 	20 	21 	22 	23 	24 
			Yom Kippur	First Day Of Autumn		
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SEPTEMBER

AUGUST						
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OCTOBER						
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"AUTUMN SUNSET" **Artist** - Tim Alt, BFA CA Institute of the Arts/co-founder Digital Art computer graphics design firm; **Hardware** - DEC PDP11 with Genesco frame buffers; **Software** - Computer Graphics Lab "Images 1"; **Illustration Technique** - Hand drawn; **Output Device** - Matrix QCR Film Recorder

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			<p>TRIVIA: Only five years after the first appearing on the market, Apple computers had over 17,000 software packages available for various applications.</p>		<p>MILESTONE: October 1982. Word-Perfect is released for the IBM PC. Solid performance, frequent upgrades, and toll-free customer support lines establish it as the word processing standard for PC's.</p>	1
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9	10	11	12	13	14	15
	Columbus Day Observed		Columbus Day		Boss' Day Observed	
16	17	18	19	20	21	22
23	24 United Nations Day	25	26	27	28	29
30	Halloween	31				

OCTOBER

SEPTEMBER						
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NOVEMBER						
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"DEFENDER OF THE CROWN" Artist - Jim Sachs, author of Saucer Attack, Time Crystal, and Defender of the Crown entertainment software; Hardware - Commodore AMIGA; Software - Aegis Images, Deluxe Paint; Illustration Technique - Hand drawn; Output Device - Photographed from monitor to 35mm transparencies

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
TRIVIA: In the 1957 movie "Desk Set," Katharine Hepburn repairs a malfunctioning computer named "Emmy" with her hairpin, and saves Spencer Tracy's job as a corporate efficiency expert.		1	2	3	4	5
6	7	8	9	10	11	12
		Election Day			Veterans Day	
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30		MILESTONE: In 1962, American Airlines unveiled SABRE, the first computerized airline reservation system. It was soon enhanced to offer car rental and hotel reservations.	

NOVEMBER

OCTOBER						
S	M	T	W	TH	F	S
1						
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

DECEMBER						
S	M	T	W	TH	F	S
1	2	3				
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



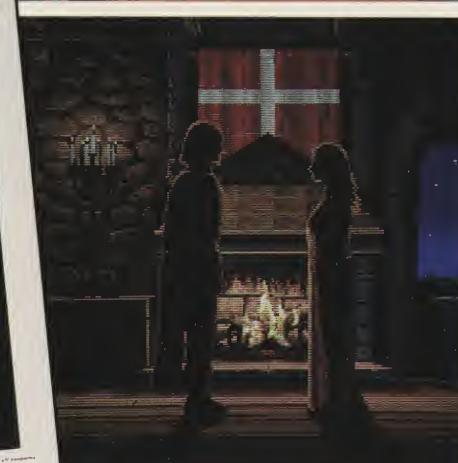
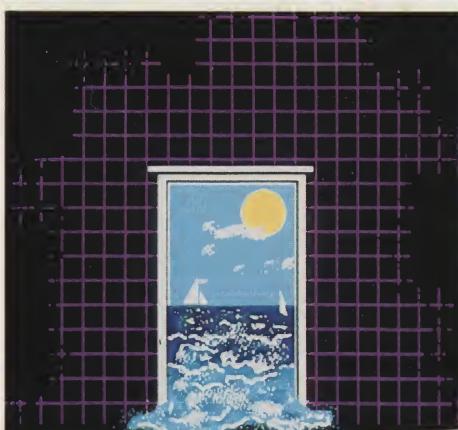
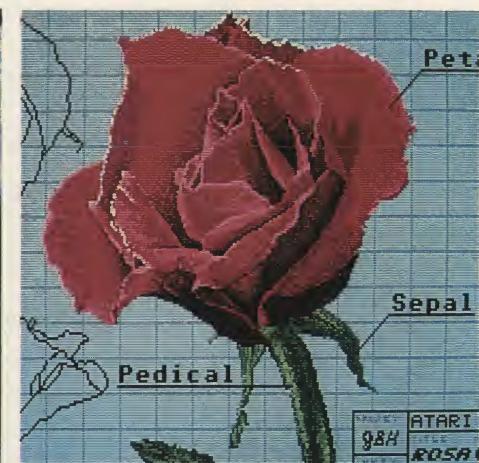
"HOLIDAY TREE" Artist - Tim Alt, BFA CA Institute of the Arts/co-founder Digital Art computer graphics design firm; Hardware - DEC PDP11 with Genesco frame buffers; Software - Computer Graphics Lab "Images 1"; Illustration Technique - Hand drawn; Output Device - Matrix QCR Film Recorder

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
TRIVIA: By 1984, the number of computer magazines had reached 450 titles, more than any other magazine category devoted to a single subject.		MILESTONE: 1977. Gary Kildall develops the CP/M operating system for personal computers. The company he formed to market the product? Digital Research.		1	2	3
4 	5 First Day Of Hanukkah	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21 First Day Of Winter	22	23	24
25 	26 Christmas Day	27	28	29	30	31  Trash

DECEMBER

NOVEMBER						
S	M	T	W	TH	F	S
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JANUARY						
S	M	T	W	TH	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



Each month features a different full-color work of computer art, industry trivia, milestones, major holidays and special seasonal clip art! Examples...What did the world's first computer weigh? Has anyone ever been killed by a robot? Why did Katharine Hepburn go head to head with a mainframe in 1957? Find out the answers in February, September, and November!

FEATURED ARTISTS: Saul Bernstein, Mr. Screens, Tim Alt, Robert "Hitman" Fusfield, Jim Sachs, Howard Goldstein, Jim Hillin, Sharman Liao, Jim Hood

COMPUTERS: IBM PC, Commodore AMIGA, Atari ST, Apple II, DEC PDP11, Symbolics 3670



Digital DayDreams™ is the first 100% computer-generated wall calendar ever to be produced. A wide range of full-color graphics from America's finest computer artists have been combined with state-of-the-art desktop publishing technologies to create a truly unique calendar. It's beautiful, functional, and most of all, fun!

ATTENTION COMPUTER ARTISTS!

Publishing Ink. welcomes submissions of your computer art for next year's calendars. Information for submitting artwork included inside.

